Academic Honesty & Integrity

CAZENOVIA COLLEGE
Cheating is present on college campuses; some may argue it is an increasing problem. According to a recent US News & World Report poll, almost 85% of college students say cheating is necessary to get ahead. (Source: www.plagiarism.org)

Technology/Internet is making it easier to cheat.

It is not just in the classroom! Plagiarism and the abuse of intellectual property are emerging problems that are now being addressed universally (academia, business, media, politics, music, art and science) because of the many problems, lawsuits and embarrassment that come with it.
What is plagiarism?

1. The act of stealing and passing off (the ideas or words [and images] of another) as one's own
2. Using (another's production) without crediting the source
3. Presenting as new and original, an idea or product derived from an existing source

Source: Merriam-Webster Online
Examples of Academic Dishonesty

- Failure to cite
- “Cut and paste” plagiarism
- Changing “just a few words” in someone else’s work and turning it in as your own
- Turning in a paper written in another class without instructor approval
- Buying a paper off the Internet or third party
- Unauthorized collaboration
- Falsification of data
- Copyright infringement and pirating of software
- Abuse of Intellectual Property
  - Artwork
  - Photography
  - Logo, graphic design
  - Computer, web programming, etc.
  - Independent use of jointly developed research, concepts, product
As defined by the American Heritage® Dictionary, “intellectual property is a product of the intellect that has commercial value, including copyrighted property such as literary or artistic works/designs, and ideational property, such as patents, appellations of origin, business methods, and industrial processes.”
For more information, visit the Web site
Examples of Plagiarism

<table>
<thead>
<tr>
<th>Verbatim Plagiarism</th>
<th>Lifted passages and phrases</th>
<th>Paraphrasing</th>
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<tbody>
<tr>
<td>or direct quotation that is not cited.</td>
<td>without proper acknowledgment or citation</td>
<td>while maintaining similar paragraph and sentence structure</td>
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</table>
“In research writing, sources are cited for two reasons: to alert readers to the sources of your information and to give credit to the writers from whom you have borrowed words and ideas.”

Source: Diana Hacker, A Writer’s Reference (St. Martin’s Press, 1995).
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In research writing, sources are cited for two reasons: to alert readers to the sources of your information and to give credit to the writers from whom you have borrowed words and ideas.

YES – This is verbatim plagiarism. The writer has used the author’s exact words, leaving out only a phrase, without quotation marks or a citation.

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Example #2: Is this plagiarism?

In research writing, sources are cited for two reasons: to alert readers to the sources of your information and to give credit to the writers from whom you have borrowed words and ideas.

In research writing, we cite sources for a couple reasons: to notify readers of our information sources and give credit to those from whom we have borrowed.

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In research writing, we cite sources for a couple reasons: to notify readers of our information sources and give credit to those from whom we have borrowed.

YES - The writer has made only slight changes. Substituting words such as “a couple” for “two”, “notify” for “alert”, and “our”/“we” for “your”/“you,” leaving out a few words.

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In research writing, sources are cited for two reasons: to alert readers to the sources of your information and to give credit to the writers from whom you have borrowed words and ideas.

When working on a research paper, the significance of acknowledging your sources is twofold: one is to divulge where you obtained pertinent information; the other is to correctly recognize the work and research of experts in the field.

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**YES** – Almost nothing of the original language remains, but the key idea, thought and sentence structure are all taken from the original source.
Example #4: Is this plagiarism?

In research writing, sources are cited for two reasons: to alert readers to the sources of your information and to give credit to the writers from whom you have borrowed words and ideas.

A researcher cites her sources to ensure her audience knows where she got her information, and to recognize and credit the original work. *(Hacker, 1995, p. 260).*

*Source: Diana Hacker, *A Writer’s Reference* (St. Martin’s Press, 1995).*
Example #4: Is this plagiarism?

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A researcher cites her sources to ensure her audience knows where she got her information, and to recognize and credit the original work. *(Hacker, 1995, p. 260).*

**NO** – The writer has paraphrased in his/her own words, while accurately reflecting and citing the author’s ideas.

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In research writing, sources are cited for two reasons: to alert readers to the sources of your information and to give credit to the writers from whom you have borrowed words and ideas.

In her book, A Writer’s Reference, Diana Hacker notes, “In research writing, sources are cited for two reasons: to alert readers to the sources of your information and to give credit to the writers from whom you have borrowed words and ideas.” (1995, p. 260).

By introducing his/her source, the writer signals that the following material is from that source. All verbatim words are in quotation marks and the source of the quote is cited with a page number.
Logo Created by Caesar College
Abuse of Intellectual Property?

**YES** – The artist/graphic designer merely changed the colors, college name and font, and replaced Wildcats with Snowcats.
Web Sites
Abuse of Intellectual Property?

Rome Was Not Built in a Day!
In the Music Industry …

George Harrison was successfully sued in a prolonged suit that began in 1971 for plagiarizing the Chiffons' "He's So Fine" for the melody of his own "My Sweet Lord."

In 2003, the New York Times fired reporter Jayson Blair after it determined that he had fabricated some facts in his articles and plagiarized portions of others.

In 2004, CBS News and its long-time newsman Dan Rather came under fire over a segment focusing on documents which purportedly showed that President Bush avoided duty in the National Guard during the Vietnam War. The documents were proven to be forgeries.

In 2006, the Reuters news service came under fire when bloggers observed that one of its photographers had edited pictures of a conflict between Israel and Hizballah to make damage inflicted by Israeli forces look worse than it was.
“South Korea cloning research was fake
Research by South Korea's top human cloning scientist - hailed as a breakthrough earlier this year - was fabricated, colleagues have concluded.”

http://news.bbc.co.uk/2/hi/asia-pacific/4554422.stm

“Journal retracts Hwang research
The respected US Journal Science, which printed two now-discredited papers by disgraced South Korean scientist Hwang Woo-suk, has retracted both articles.”

http://news.bbc.co.uk/2/hi/asia-pacific/4608352.stm

In the Political Arena …

- Senator Joseph Biden was forced to withdraw from the 1988 Democratic Presidential nominations when it was alleged that he had failed a 1965 introductory law school course on legal methodology due to plagiarism.

"Senator Joseph R. Biden Jr., fighting to salvage his Presidential campaign . . . acknowledged 'a mistake' in his youth, when he plagiarized a law review article for a paper he wrote in his first year at law school. Mr. Biden insisted, however, that he had done nothing 'malevolent,' that he had simply misunderstood the need to cite sources carefully."
It’s not just plagiarism …

… it’s a core value.
Choose the Right Path …
Maximize Your Education.

- Move beyond what is prohibited (a list of do’s and don’ts) to a belief in ideals
- Subscribe to a culture of honor / sense of value and intellectual integrity
- Get the most out of your education – truly and truthfully learn
- Accept responsibility, encourage academic honesty (yourself and others)
- Be empowered to learn in an ethical environment … the value of your degree will be greater!
Academic Integrity

Let’s make it a shared responsibility!