Communication Studies
The Bachelor of Arts in Communication Studies is focused on communication skills in the spoken and written form, and the exploration of why people communicate as they do in various formats and contexts. This major provides an excellent foundation of skills that employers are seeking. These skills include reading, writing, speaking and thinking. Communication Studies majors will find employment in many industries such as government, business, not-for-profit organizations, education, manufacturing and politics. The program also includes academic and experiential opportunities for application of skills in journalism, electronic and mass media. Students may choose areas to concentrate on through specific course work, internships, volunteer experiences and part-time work experiences.

Career Options
Career options in communications are varied. Students may choose through academic courses and internships, areas of specialization. Those seeking careers in the field of communications will find opportunities in advertising, book publishing, magazine publishing, newspaper publishing, television, radio, electronic media and public relations.

* Some careers may require additional education or experience

Account Executive   Health Communication   Promotions Manager
Admissions Counselor   Hospitality Manager   Public Information Officer
Advertising Manager   Hotel Manager   Public Relations Specialist
Bank Officer   Human Resources Administrator   Publisher
Claims Adjuster/Examiner   Industrial & Labor Relations Sp   Radio/TV Newscaster
Consumer Advocate   Insurance Agent   Real Estate Agent/Broker
Consumer Affairs Specialist   Journalist   Reporter
Convention Organizer   Lawyer   Recreation/Attractions Manager
Corporate Communications Director   Legal Assistant   Recruiter
Corporate Trainer   Librarian   Restaurant Manager
Credit Manager   Management Analyst   Risk and Crisis Communications
Critic   Manager/Administrator   Sales Representative
Customer Relations   Marketing, Promotion, and Sales   Sales Specialist
Customer Service Rep   Market Research Analyst   Stockbroker
Electronic Publisher   Media Relations   Special Events Coordinator
Events Planner   Personnel Specialist   Telemarketing Specialist
Fashion Merchantiser   Programming/Production (Radio/TV)   Training & Development Specialist
Fund Raising   Presenter   Travel Agent

Related Major Skills
Speaking
Critical thinking
Persuading
Effective use of language
Writing
Problem analysis
Accurate reporting
Good listening skills
Reading
Information gathering
Ability to clarify and respond

Related Web Sites
OnCenter Complex
http://www.oncentercomplex.org/about/employment.cfm
CBS-Albany
http://www.cbsalbany.com
United Way of Central New York
http://www.unitedway-cny.org
National Grid
http://www.nationalgridus.com/aboutus/a2-3-careers.asp
Syracuse University
http://humanresources.syr.edu/proemp/job_opps.html
Anheuser Busch Companies
Verizon
http://www.22.verizon.com/about/careers/
Excellus Blue Cross Blue Shield of CNY https://www.excellusbcbs.com/about_us/careers.shtml
Kiefek Marketing & Advertising
http://www.kiefek.com/
CBS
http://www.wtvy.com
NBC WSTM/WSTQ
http://www.wstm.com
Lockheed Martin M52
http://www.lockheedjobs.com/
Eric Mower & Associates
http://www.mower.com/
Fox 69
http://www.wstv68.com
http://www.magnapowertrain.com/
http://www.excellusbcbs.com/about_us/careers.shtml
Syracuse Post Standard
Enterprise Rent-A-Car
http://www.eras.com/recruit/talktous.asp
The Events Company
http://www.theeventscompany.com
United Parcel Services
http://ups.mangerhr.com/
Carrier Corporation
http://www.upsjobs.com/index.asp
Welch Allyn
http://www.welchallyn.com/misc/careers/ouroppas.asp

Samples of Cazenovia College Internship Sites
WSDT 100.1 FM
http://www.wsdtsite.org
Catherine E. Cummings Theater
http://www.wstv.com
The Washington Post
http://www.wstv68.com
Star Gazette-Elmira
http://www.walb.com
Syracuse University Press
http://www.walb.com
Channel 9 WSYR-News Program Producer
http://www.syracuseuniversity.edu

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