CAZENOVIA COLLEGE
presents:

Symposium on Energy in the 21st Century
SMART GROWTH & TRANSPORTATION
SOLUTIONS & OPTIONS FOR ENERGY CONSERVATION
for Small & Large Communities

Friday, April 17, 2009
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WE’RE RIGHT FOR NEW YORK
If we really want to face our energy crisis, we have to make certain choices. Where we live and how we use our transportation options influence our use of precious energy resources and its concomitant release of greenhouse gases. As our speakers will point out, transportation accounts for 65% of the nation’s petroleum consumption (84% from highway vehicles) and 32% of greenhouse gas emissions. The buildings we live and work in account for 39% of all electric use in the U.S., and 40% of all greenhouse gas emissions. Simply stated, three quarters of our energy consumption comes from the vehicles we drive and the buildings in which we live and work.

It is now time for us to consider and implement new approaches to smart growth and transportation. We need sensible, planned and efficient growth that includes economic development, job creation, strategic farmland and open space preservation as well as investment in transportation options. We need to consider the benefits of a policy which includes improving our air quality, reducing our travel time, reducing the land we need for urban uses, decreasing reliance on oil, creating more housing choices and more active cities and town centers.

This year’s Symposium will help us understand the issues of transportation and smart growth and approach the options for us to work on. Our speakers have come great distances to share their expertise with us and I thank each of them for their commitment and time.

I would also like to thank our sponsors who have helped make this Symposium possible. Please read the program book carefully to see which organizations and businesses share in our commitment to education on energy issues. Without our sponsors we could not hold this Symposium.

I would also like to thank Cazenovia College’s commitment to bringing such an excellent program to the public, particularly President Mark Tierno and Dr. Donald McCrimmon, vice president for academic affairs and dean of the faculty. We would certainly not be here today without the dedicated work of Wayne Westervelt, communications director, and the communications staff; Sarah Diederich, executive administrative assistant to the Office of Academic Affairs; Roger Benn and the ICT team for their help in audio visual and online registration; Jeffrey Slocum, facilities operation manager and his staff for setting up this event; and John Lehmann and the catering staff for today’s superb and environmentally conscious breakfast and lunch.

I hope you will take the opportunity to walk about our beautiful campus. Named one of “America’s Best Colleges” by U.S. News & World Report, Cazenovia College embraces learning as its primary goal and is committed to creating an environment that is focused on student success and the building of futures.

Enjoy this year’s Symposium and I will see you all next year at the 6th Annual Symposium on Energy in the 21st Century.

Environmentally Yours,

Dr. Rhea Jezer
Symposium Chair
Cazenovia College's Environmental Studies programs are designed to develop leaders in environmental science, education and research, nature interpretation, government and public policy fields.

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Fifth Annual Symposium on Energy in the 21st Century
SMART GROWTH & TRANSPORTATION
SOLUTIONS & OPTIONS FOR ENERGY CONSERVATION
for Small & Large Communities

April 17, 2009
Cazenovia College, Cazenovia, New York
Schneeweiss Athletic Complex

PROGRAM

■ Registration & Continental Breakfast
7:30 - 8:00 a.m.

■ Welcome & Introductions
8:00 - 8:30 a.m.

✦ Mark Tierno, President, Cazenovia College
✦ Rhea Jezer, Senior Lecturer,
  Environmental Policy & Symposium Chair
✦ Kirsten Gillibrand, U.S. Senator (via video)
✦ Joseph Boardman, President & CEO, Amtrak

■ What are the Options for Smaller Communities?
8:30 - 8:45 a.m.

✦ Matthew Dalbey, Senior Policy Analyst,
  U.S. Environmental Protection Agency –
  Development, Community and Environment Division, Washington D.C.

■ The National Movement for Smart Growth Planning
8:45 - 9:00 a.m.

✦ Geoff Anderson, President and CEO,
  Smart Growth America, Washington, D.C.

■ Smart Growth Planning in New York State
9:00 - 9:15 a.m.

✦ Paul Beyer, Director of Smart Growth Planning, NYS Department of State

■ The Federal Transportation Bill
9:30 - 9:45 a.m.

✦ Michael Arcuri, U.S. Congressman,
  Member of Transportation Committee

■ Towards a Sustainable Transportation Future
9:45 - 10:00 a.m.

✦ Rich Kassel, NRDC, Senior Attorney & Director of Clean Fuels and Vehicles Project

■ Putting Alternative Fuels & Technologies on the Road
10:00 - 10:15 a.m.

✦ Ruth Horton, Program Manager, NYSERDA

■ Can We Afford What We Need?
10:15 - 10:30 a.m.

✦ Thomas DiNapoli, New York State Comptroller

■ Panel Discussion with Morning Panelists
10:45 a.m. - 12:15 p.m.

✦ Moderator: Kit Kennedy, Special Deputy Attorney General for Environmental Protection, Environment Protection Bureau

■ What is Fast Rail? How Improved Rail Can Help Promote Smart Growth & Improve the Economy
12:15 - 1:45 p.m.

✦ Joseph Boardman, AMTRAK President & CEO
✦ Greetings by Dan Maffei, U.S. Congressman

Buffet lunch catered by Cazenovia College Dining Services

■ Tours
2 p.m.

1. ESF - Wood Chips to Ethanol Process
2. Fenner Wind Farm & Gas to Energy
3. Morrisville Biodigester
4. Fitzpatrick Nuclear Power Plant
Geoff Anderson is the President and CEO of Smart Growth America. Geoff came to his current position in January 2008 after 13 years at the US EPA where he headed the Agency’s Smart Growth Program. During his tenure at EPA, he was instrumental in creating the Agency’s Smart Growth program. He helped to found the Smart Growth Network, the New Partners for Smart Growth Conference, and the popular web site smartgrowth.org. In addition, he provided seed funding for and helped to catalyze the creation of the National Vacant Properties Campaign, The LEED for Neighborhood Development Certification program, and the Governors’ Institute for Community Design.

He has co-authored numerous publications including: This Is Smart Growth, Getting to Smart Growth Volumes 1 and 2, Protecting Water Resources with Higher Density Development, The Transportation and Environmental Impacts of Infill vs. Greenfield Development and many others. His work has also included direct technical assistance, helping with smart growth implementation in communities nationwide including Cheyenne, WY, Prince George’s County, MD, and the flagship smart growth project Atlantic Station in Atlanta, Ga. Geoff received a master’s degree from Duke University’s Nicholas School of the Environment with a concentration in Resource Economics and Policy.

Michael Arcuri has been the representative from the 24th Congressional District for the past three years. He serves on the House Transportation and Infrastructure Committee, where he has worked to bring resources back to Upstate New York to build the local economy to create good-paying jobs. He introduced bipartisan legislation — which is now law — to create a Northern Border Economic Development Commission. Since taking office, Congressman Arcuri has also championed legislation that will invest in alternative energy technology to bring consumer costs down and grow local economies, including the historic and bipartisan Energy Independence and Security Act of 2007. Since taking office, Congressman Arcuri has also cosponsored two bills which passed the House specifically designed to increase the research, production, and implementation of alternative energy sources. He has gathered business leaders, scientific experts, and citizens together to begin discussing strategies to make Upstate New York a major alternative energy center.

To help small business owners and families succeed, Congressman Arcuri also led the charge in support of the Small Business Tax Relief Act, which would provide $1.3 billion in tax relief for small businesses and family farms - the first tax relief bill considered in the 110th Congress. Looking ahead to future generations. Congressman Arcuri was an original co-sponsor of the College Student Relief Act that lowers interest rates on subsidized student loans and he voted to increase Pell Grants and expand educational benefits for veterans.

Congressman Arcuri is also a member of the House Rules Committee, which oversees nearly all legislation brought before the House. Before joining Congress, Mike was, for four terms, the District Attorney for Oneida County. Congressman Arcuri graduated from SUNY Albany and went on to study law at New York Law School in New York City. After passing the state bar, he returned to Utica to open his own practice. He frequently represented children and families as an advocate in court and served as legal counsel for the New Hartford Central School District’s Board of Education.

He was born and raised in Utica, New York, and where he lives with his wife, Sabrina, and their three children.
Paul Beyer is the State Director of Smart Growth Planning at the NYS Department of State. In this position, Paul oversees the Governor’s Smart Growth Cabinet, a group of state agencies committed to promoting Smart Growth on the state and local level in New York. He has been working to carry out the Governor’s Smart Growth Executive Order, which directed the Cabinet to align state spending with the principles of Smart Growth and to develop a comprehensive Smart Growth policy agenda.

Paul’s experience in land use and Smart Growth began when he worked for State Assembly Member Pete Grannis - now the DEC Commissioner. Paul focused on environmental and environmental health issues, particularly legislation that established the state’s Transfer of Development Rights (TDR) law. Paul then served on the Planning Board in the Town of Amherst for five years, where he advocated Smart Growth and pedestrian-friendly planning. He also served on the town’s Comprehensive Plan Advisory Committee, which developed the town’s comprehensive plan.

Paul Beyer served on the Board of Directors of Partners for a Livable Western New York, the premier Smart Growth advocacy group in the Buffalo area. He and the group educated residents and planning officials on Smart Growth, organized conference and speaking engagements, and advocated for Smart Growth policy reforms at all levels of government.

Paul also has a law degree from the University at Buffalo and an undergraduate degree in History from SUNY at Fredonia. He practiced law in Buffalo for seven years before returning to Albany to work in the Health Care Bureau of the State Attorney General’s office under then-Attorney General Eliot Spitzer. He worked as Special Assistant for the Environment under Governor Spitzer before being appointed to his current position as Director of Smart Growth under Governor Paterson.

Joe has been Chief Executive Officer and President of National Railroad Passenger Corporation since November 26, 2008. Mr. Boardman served as Chief Operating Officer of Progressive Transportation Service Inc. He has nearly 34 years of experience in the surface transportation industry at city, county, state, and federal government levels. Having served as Administrator of the Federal Railroad Administration (FRA) since April 2005, he was the Department of Transportation designee on the Amtrak board of directors.

Prior to his tenure at FRA, he served as commissioner of the New York State Department of Transportation beginning in July of 1997. He served as Chairman of the Executive Committee of the Transportation Research Board in 2005 and Chair of the American Association of the State Highway and Transportation Officials’ Standing Committee on Rail Transportation from 2000 to 2005.

In 1966, he volunteered for service in the United States Air Force, serving in Vietnam from 1968 to 1969. Upon receiving an honorable discharge from the Air Force, Mr. Boardman earned a Bachelor of Science in Agriculture Economics from Cornell University in Ithaca, N.Y., and a Master of Science in Management Science from the State University of New York at Binghamton.

Boardman is a lifelong resident of New York, and is the second of eight children born and raised on a dairy farm in Oneida County, which two of his siblings currently operate. He presently resides with his wife Joanne in Washington, D.C., and has three grown children.
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Matthew Dalbey
Senior Policy Analyst,
US EPA’s Development, Community and Environment Division

Matthew Dalbey is a senior policy analyst with the US EPA’s Development, Community and Environment Division. The division collaborates with a network of environmental, land use, transportation, design and community-based organizations to highlight the environmental benefits of best practices and innovations in smart growth development. Dalbey writes about and has spoken to a variety of audiences around the country on smart growth in rural areas, states policies that support better development patterns, school siting, and a range of other issues related to growth and development. He is a principal author of “Communities of Opportunity: Smart Growth Strategies for Colleges and Universities,” published by the National Association of Colleges and Universities, and is the co-leader of the division’s project that makes the business case for smart growth communities to production builders and developers. He has managed or been a primary team member on technical assistance projects in Teton County, Idaho, Spokane, Washington, and Greensboro, North Carolina.

Prior to joining EPA in 2004, Dalbey spent five years on the faculty at Jackson State University in Jackson, Mississippi, where he taught in the Department of Urban and Regional Planning. He is a practicing planner and a member of the American Institute of Certified Planners (AICP).

The author of one book and several articles on planning, Dalbey is a graduate of the College of William & Mary (BA), the University of Virginia (MCP), and Columbia University (PhD). He lives with his family in Silver Spring, Maryland.

Thomas P. DiNapoli
New York State Comptroller

Thomas P. DiNapoli, the 54th Comptroller of the State of New York, has transformed the way the Comptroller’s office does business since taking office in February 2007. He has increased oversight of government spending, provided greater openness to the public and developed new opportunities for New York’s entrepreneurs.

As chief fiscal officer for the state, Tom DiNapoli is responsible for managing the state’s $154.5 billion pension fund, auditing the spending practices of all state agencies and local governments, overseeing the 1 million-member state and local government retirement system, reviewing the New York State and City budgets, approving state contracts, and administering the state Oil Spill Fund. Using his position as one of the largest institutional investors in the world, he has pushed for positive changes in the investment world.

Prior to becoming Comptroller, Tom represented the 16th Assembly District in northwestern Nassau County for 20 years. During his tenure in the Assembly, he chaired the Local Governments Committee, the Governmental Operations Committee and the Environmental Conservation Committee.

As chair of the Assembly Environmental Conservation Committee for five years, Tom earned a reputation as one of the State’s leading voices on environmental issues, leading the fight to pass the nation’s first phase-out of the ground water contaminant MTBE and to refinance the State’s Superfund Program. He also co-authored legislation creating New York’s Brownfield Cleanup Program.

Tom DiNapoli first gained recognition in 1972 when, at the age of 18, he was elected as a trustee of the Mineola Board of Education, becoming the youngest person in New York State to hold public office.

Prior to his career in public service, Tom was a manager in the telecommunications industry and served as an adjunct professor. He holds a master’s degree from The New School University’s Graduate School of Management and Urban Professions. A lifelong resident of Nassau County, Tom DiNapoli graduated with a bachelor’s degree in history from Hofstra University in Hempstead.
Kirsten Gillibrand
United States Senator for New York

Kirsten Gillibrand was sworn in as New York’s Junior Senator on January 27, 2009, replacing current Secretary of State, Hillary Rodham Clinton. Prior to her appointment to the U.S. Senate, Gillibrand served in the U.S. House of Representatives representing New York’s 20th Congressional District, which spans across ten counties in Upstate New York.

Throughout her time in Congress, Senator Gillibrand has made job creation a top priority. From traditional infrastructure investment to health information technologies and renewable energy production, Senator Gillibrand has fought to create jobs now and ensure a growing economy for future generations.

From her post on the Armed Services Committee, Gillibrand was also a leading sponsor of legislation to strengthen our nation’s security and emergency preparedness. She also served on the House Agriculture Committee where she was a leading advocate for New York’s farmers, promoting open-space conservation programs, supporting deployment of alternative energy systems in rural areas, and promoting New York products to be sold in new markets.

In the Senate, Gillibrand serves on the Environment & Public Works Committee; Foreign Relations Committee; Agriculture Committee; and Special Committee on Aging. On the Environment & Public Works Committee, Gillibrand serves of the Subcommittees on Superfund, Toxics and Environmental Health; Oversight; and Green Jobs and the New Economy. On the Foreign Relations Committee, Gillibrand serves on the Subcommittees on Western Hemisphere, Peace Corps, and Global Narcotic Affairs; International Operations and Organizations, Human Rights, Democracy, and Global Women’s Issues; International Development and Foreign Assistance, Economic Affairs, and International Environmental Protection; and East Asian and Pacific Affairs.

Prior to serving in Congress, Senator Gillibrand served as Special Counsel to the U.S. Secretary of Housing and Urban Development Andrew Cuomo during the administration of President Clinton.

After attending Albany’s Academy of Holy Names, she graduated in 1984 from Emma Willard School in Troy, New York, the first all women’s high school in the United States. A magna cum laude graduate of Dartmouth College in 1988, Gillibrand went on to receive her law degree from the UCLA School of Law in 1991 and served as a law clerk on the Second Circuit Court of Appeals.

Ruth Horton
Program Manager,
New York State Energy Research and Development Authority

Ruth Horton is a Program Manager with over 25 years experience managing energy-efficiency and transportation programs for New York State. She currently oversees alternative fuel deployment activities and market transformation programs for commercial/industrial customers. These activities provide financial incentives and technical information to develop the infrastructure for delivery of bio-fuels and other alternative fuels, and to encourage fleets to adopt advanced technologies.

Ms. Horton was selected to serve on the VMT, Renewable Fuels, and Energy Efficiency sub-committees of Governor Paterson’s Renewable Energy Task Force, and is a member of the State’s Clean Fuel Vehicle Council which is working to achieve the goals of Executive Orders No. 111 and 142 and to achieve a 100% clean state fleet. She was recently chosen to head up NYSERDA’s Economic Stimulus Team responsible for coordinating efforts related to federal funding for energy programs in New York. Ruth also has served as President of the Board of the Transportation Energy Partnership, a not-for-profit national organization which strives to develop a robust and sustainable market for alternative transportation fuels, clean and efficient vehicles, and advanced transportation technologies across the country.

Ruth Horton holds a bachelor’s degree from the Albany State University.

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Dr. Rhea Jezer
Symposium Chair
Faculty, Cazenovia College

This is the fifth year that Rhea Jezer has organized and chairs the annual “Symposium on Energy in the 21st Century,” which includes speakers of national note and attracts hundreds of participants from all parts of New York and surrounding States. She is a Senior Lecturer of Environmental Policy & Politics at Cazenovia College.

Dr. Jezer’s activity in the environmental field in New York State, and nationally, spans many years. She has worked as a consultant to eco-businesses, candidates, environmental groups, and has been an advisor to elected officials for both major parties. She was on the environmental transition team for President Bill Clinton. In 1995, Jezer was appointed by Governor George Pataki as regional coordinator of the Clean Air/Clean Water Bond Act of 1996, and was later appointed to serve on the New York State Superfund Reauthorization Working Group. She was, for eight years, an environmental advisor to Senator Hillary Rodham Clinton. Jezer was a candidate for the 25th Congressional Seat in 1992 and 1994, and chaired the DeWitt Democrat Party. She currently serves on the environmental team for New York State Attorney General Andrew Cuomo.

Jezer is a board member of the New York State League of Conservation Voters where she serves on the Policy and Political Committees. She was chair of the Atlantic Chapter of Sierra Club for several years as well as a member of the Executive Committee of the Sierra Club National Council of Delegates. She was also a founding board member of the New York Interreligious Power & Light (NYIPL), which promotes energy reduction in places of worship.

Jezer holds a Ph.D from Syracuse University, a master of arts degree from Columbia University, and a bachelor of arts degree from Brooklyn College. She was awarded a Congressional Fellowship on Women & Politics where she wrote major legislation for the encouragement of women and under-represented minorities to enter the fields of science and math. This became part of the Higher Education Act of 1992.

Jezer is also a noted musician. She performed extensively as a harpsichord soloist for many years, including at the Skaneateles Music Festival.

Rich Kassel
Senior Attorney,
Natural Resources Defense Council

Rich Kassel is a senior attorney at the Natural Resources Defense Council whose work has made a major difference in the lives of millions of people in the metropolitan region. His Rich’s “Dump Dirty Diesels” Campaign led the New York MTA to create its “Clean Fuel Bus Program” that has reduced diesel particulate matter emissions from the MTA buses by 97% since 1995. This program has become a model for fleets around the world, and helped lay the foundation for a national clean-up of new diesel engines.

At the federal level, Rich led a ten-year advocacy campaign and worked closely with EPA, industry, and environmental leaders to create a series of federal regulations that will reduce emissions from every new diesel-fueled truck and bus; farm, construction, and other nonroad; locomotive and marine engines by more than 90 percent in years to come, eliminating more than 21,000 premature deaths and $160 billion in health costs annually by 2030.

Rich co-founded the Partnership for Clean Fuels and Vehicles in 2002, which led the successful campaign to eliminate leaded gasoline in sub-Saharan Africa, and is working to reduce vehicle pollution in dozens of developing countries around the world. Since 2004, Rich has worked closely with Mexican government and environmental leaders to reduce diesel pollution in Mexico’s largest cities.

Rich is a member of the E.P.A. Clean Air Act Advisory Committee, chairs the board of directors of the Tri-State Transportation Campaign, the region’s leading transportation advocacy organization; is a long-time member of the board of directors of the NY League of Conservation Voters; and is a steering committee member of the Empire State Transportation Alliance.

He was awarded EPA’s Environmental Quality Award in 2002, and his work has been recognized by organizations as diverse as the U.S. Department of Energy, Jerusalem’s Hadassah College, the German Marshall Fund, and the Natural Gas Vehicle Coalition.

Rich Kassel is a graduate of New York University School of Law and Brown University.
Kit Kennedy is Special Deputy Attorney General for Environmental Protection in the New York Attorney General's Office and is Chief of the Environmental Protection Bureau. The Bureau enforces state and federal environmental laws, defends state agencies when sued on environmental matters, and recovers the costs incurred in state hazardous waste cleanups. Recent initiatives include lawsuits to slow global warming, reduce pollution from coal-fired power plants, clean up contaminated urban sites, improve water quality in the Bronx River, Hudson River and New York City watershed, and prevent entry of invasive species into the Great Lakes. The Bureau has also been on the forefront of efforts to prevent rollback of federal air and water pollution protections.

Kit worked previously for eighteen years at the Natural Resources Defense Council, where she was a senior attorney and director of the Northeast Energy Project. She has worked on a range of issues, including clean energy, water and air pollution and land use issues. She has taught as an adjunct professor at Fordham University School of Law.

Congressman Dan Maffei was sworn into office on January 6th, 2009 and is serving his first term as U.S. Representative to New York’s 25th Congressional District, which includes all of Onondaga and Wayne counties and parts of Cayuga and Monroe counties.

A proud graduate of Syracuse’s public school system, Congressman Maffei believes that every child should have the necessary resources to succeed just as he did. After high school, Congressman Maffei earned a bachelor’s degree in History from Brown University and master’s degrees from Columbia University’s Graduate School of Journalism and Harvard University’s John F. Kennedy School of Government.

Congressman Maffei is a former staff member for U.S. Senators Daniel Patrick Moynihan and Bill Bradley and served as a senior staff member on the House Ways and Means Committee for seven years. During that time, he earned a reputation as strong advocate for social security and healthcare. Congressman Maffei understands the challenges facing families in Upstate New York and is committed to honest and open government that is accessible to all.

Congressman Maffei previously served as a Senior Vice President of Pinnacle Capital Management, LLC and is a former board member of Central New York’s Spanish Action League, the Tech Central Community Advisory Board, and Donors Choose. He is a member of the DeWitt Rotary Club and a parishioner at Holy Cross Church. A former television reporter in his hometown of Syracuse, Congressman Maffei is a past member of NABET Local 211 of the Communications Workers of America.

Congressman Maffei is married to Abby Davidson Maffei, who is attending a joint graduate degree program at Syracuse University’s Maxwell School and the Johns Hopkins School of Advanced International Studies.

Cazenovia College’s president, Dr. Mark J. Tierno, is first and foremost a teacher. He began his career as a middle school teacher, and since his transition through undergraduate and graduate teaching to college administration he has continued to fit teaching into his busy schedule.

Dr. Tierno’s commitment to excellence in education through quality teaching is reflected in the long list of courses he has designed and taught, in the many academic honors he has won, and articles, reports and presentations he has written concerning education. Among his educational awards and recognition, he is most proud to have served as a Visiting Scholar at England’s University of Cambridge.

Among Dr. Tierno’s authorial efforts are works that focus upon the relationship between educational experiences and personal development. These publications include a book chapter entitled, “Building a Positive Classroom Environment,” in An Integrated Approach to Character Education, edited by Timothy Rustak and published by Sage Publications/Corwin Press in 1998, and “Teaching as Modeling: The Impact of Teacher Behaviors Upon Student Character Formation,” in The Educational Forum (Winter 1996). Dr. Tierno continues to write for publication as time permits; his current focus is on liberal arts and sciences majors at undergraduate institutions.

Dr. Tierno, who earned a bachelor of arts degree in History from Adelphi University, and a master of arts degree and doctor of arts degree in History from Carnegie Mellon University, has led initiatives to make Cazenovia College’s programs among the best in the country, as evidenced by the rising enrollment in many of the College’s programs, particularly Equine Business Management and the Art & Design programs. He has overseen the addition of English, Communications, and Criminal Justice majors as well as an Environmental Studies Program.

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