Environmental Studies

Environmental Policy and Communication Specialization

The Environmental Policy and Communication Specialization is designed for students more interested in nature/science writing, nature interpretation, publishing for tourism, museums and such or for taking an active role in developing environmental policy.

This specialization offers the student a well-integrated liberal arts approach while permitting the student to individually design some of the coursework to fit interests. In general, students take courses that allow them to emphasize a more “artistic” or communication approach to the environment or a more policy-based approach. Students interested in policy take more coursework in history and government while students interested in communication/art can select courses from studio art, digital design and/or writing and communication to fulfill their credits.

The courses, required internships and opportunities for service learning and the required, individualized, research opportunities provide you with all of the essential skills to succeed in your chosen career.

Program Goals
- Prepare students for employment developing, implementing and policing environmental policy
- Teach verbal and visual communication skills that will supplement a basic knowledge of scientific principles and process
- Provide opportunity for student to combine their specialty (verbal or visual communication) with environmental science to meet their career and academic goals

Career Options (* Some careers may require additional education or experience)

| Environmental Compliance Officer | Environmental Lawyer | Environmental Planner |
| Environmental Planner | Nature Illustrator | Environmental Writer |
| Public Health Inspector | Community Organizer | Fish/Wildlife/Land Steward Fundraiser |
| Environmental Writer | Community Relations Specialist | Lobbyist |
| Environmental Advocate | Ecologist Editor | Parks Planner |
| Politician | Environmental Compliance Officer | Technical Writer |
| Environmental Educator | Environmental Film Maker | Transportation Planner |

Related Major Skills

- A passion for the environment
- Attention to detail
- Good Interpersonal skills
- Leadership skills
- Curiosity about environment
- Analytical skills
- Good Interpersonal skills
- Written and oral abilities
- Time management skills
- Ability to advocate
- Good organizational skills
- Program design and implementation
- Good Interpersonal skills
- Leadership skills

Related Web Sites

- American Association for the Advancement of Science [http://www.aaas.org/careercenter/](http://www.aaas.org/careercenter/)
- Association for Environmental and Outdoor Education [http://aeoe.org/jobs/index.html](http://aeoe.org/jobs/index.html)

Samples of Cazenovia College Internship Sites

- Biological Field Station (SUNY-Oneonta)
- Environmental Education Center
- Wildlife Rehabilitation
- Stone Quarry Hill Art Park
- Page Wildlife Rehabilitation Center
- Environmental Center
- Bristol-Myers Squibb Co.
- EcoLogic
- Natural History Collection