Equine Business Management

The Equine Business Management specialization is designed for students interested in the organizational, management, and commercial aspects of the equine industry as well as students interested in advanced horse care, breeding, and stable management. The business and equine courses provide students with the skills necessary to pursue either a hands-on positions or professional positions that support the equine industry. The equine industry has many facets and graduates may pursue careers in accounting, sales, marketing, advertising, education, government, law, manufacturing and not-for-profits depending on the students’ interests and abilities.

Career Options

*Some Careers may require additional education or experience

- Accountant
- Bloodstock Agent
- County Extension Agent
- Equine Flight Attendant
- Equine Videographer
- Graphic Designer
- Humane Society Manager
- Mounted Police
- Pedigree Researcher/Analyst
- Publisher
- Reporter/Journalist
- Trade Show Organizer
- Advertising Specialist/Sales Representative
- Boarding Stable Owner/Manager
- Equestrian Video/Film Script Writer
- Equine Insurance Agent
- Event Publicist
- Horse Show Computer Systems Specialist
- Insurance Investigator
- Museum Staff
- Pharmaceutical Sales Rep
- Race Track Management
- Rider/Trainer
- Writer
- Auditor
- College Instructor
- Equine Advertising Media Buyer
- Equine Nutritionist
- Farrier
- Horse Extension Specialist
- Lobbyist
- Park Ranger
- Photographer
- Rehabilitation Therapist
- State Racing Commissioner

Related Major Skills

- Good Organizational Skills
- Excellent interpersonal skills
- Attention to detail
- Good verbal communication skills
- Patient with incremental progress
- Non-verbal communication skills
- Organizational skills
- Good recordkeeping
- Good writing skills
- Supervisory skills
- Leadership skills
- Ability to strategize and implement plans
- Hands on work
- Knowledge of proper horse care
- Love for equine industry
- Ability to solve problems

Equine Career Web Sites

- United States Dressage Federation, Inc: http://www.usdf.org/AboutUs/jobs.asp
- Nutrena: http://www.nutrenaworld.com/
- American Quarter Horse Association http://www.aqha.com/association/who/openings.html
- EquiStaff (Job Search for Equine Industry) http://www.equistaff.com
- American Horse Council http://www.horsecouncil.org
- Intercollegiate Horse Show Association http://www.ihsa.org
- United States Hunter Jumper Association http://www.ushja.org

Samples of Cazenovia College Internship Sites

- Purina Mills
- Cornell Cooperative Extension
- Green Mountain Horse Association
- Therapeutic Riding Programs
- Camp Romaca
- EquiCenter
- Out West Stallion Station/Performance Horses
- Dolorosa Arabians
- New York Thoroughbred Breeders, Inc.
- John Madden Sales
- Racing Stables
- Syracuse Invitational Sporthorse Tourn.
- Leather Stocking Equine Clinic
- Farmer’s Feed Mill, Inc.
- Humane Societies
- Veterinarian Clinics
- Breeding and Training Stables
- Willowind Farms Veterinary Services
- Roseview Dressage