What Can I Do With A Major In...

Sport Management

Careers in sport management are similar to other careers in management and are specifically geared toward the expansive world of sports. Behind the players and the games, there are infrastructures in place to ensure the games continue. As in all businesses, managers, accountants, marketing and advertising managers, sales people and operations managers are needed to organize and operate sports organizations. Depending on the individual student’s area of interest, sport management majors can concentrate on various business functions through course work and through internships.

Employers who hire sport management majors are Professional Teams, Professional Athletes, Sport Associations (examples: NFL, NBA, PGA, NCAA), Local Sport And Tourism Corporations, Arenas, Auditoriums, Stadiums, Colleges And Universities, Health Clubs and Sport Facilities.

Sport Management majors at Cazenovia College take courses in business such as Accounting, Marketing and Business Organization and Management and also take career related courses including Principles of Sport Management, Sport Marketing, Promotion and Sales, Sport Event Management, Sport Facility Management and Sport Law. Those who wish to further their opportunities can earn a master’s degree in a particular area of interest such as law or business. Those who are successful in the field of sport management develop excellent communication skills, both written and oral. Begin to build your professional experiences and volunteer for campus sports teams or other organizations to assist with marketing and publicity for events and games. Volunteer to coordinate athletic programs and events such as marathons, golf tournaments, or Special Olympics for campus organizations or local non-profit groups. Submit articles you have written to your campus newspaper and local newspapers. Be involved in sports whether you are an avid fan, a historian or a team member. Join sports oriented associations and organizations. Obtain an internship or part-time job with a team or other athletic organization. Work with minor league or local teams as a way to enter the field and gain experience. Be willing to work in any capacity to get started.

Career Options

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Samples of Cazenovia College Employment and Internship Sites

| New York Jets | New York Yankees | Arena Football League |
| United States Basketball League | Syracuse Chiefs | Geneva Red Wings |
| Syracuse Bullies | Continental Basketball Association | Rochester Americans |
| Rochester Red Wings | Rochester Rhinos | X Games |
| Cooperstown DreamsPark | Dick's Sporting Goods | Turning Stone Casino Resort |
| CNVAthletics.com | Saratoga Race Track | Treasure Coast Sports Commission |
| Cazenovia College Sports Information | Syracuse Convention and Visitors Bureau | Syracuse Crunch |
| Hazen’s Athletic College Connection | Gold’s Gym | |
Related Employment Web Sites

Game Face Sports Jobs - http://www.gamefacesportsjobs.com/
TeamWork Online - http://www.teamworkonline.com/
Sport Business - http://www.sportbusiness.com/
JobsInSports.com - http://www.jobsinsports.com/
Sportlink - http://www.sportslink.org/index.htm

New York State Sports Teams – League, Professional and Stadiums
Albany River Rats (AHL) - http://www.albanyriverrats.com/
Auburn Doubledays (A) - http://www.minorleaguebaseball.com/index.jsp?sid=t458
Batavia Muck Dogs (A) - http://www.muckdogs.com/
Binghamton Mets (AA) - http://www.bmets.com/
Buffalo Bisons (IL) - http://web.minorleaguebaseball.com/index.jsp?sid=t422
Elmira Pioneers (NLB) - http://www.elmirapioneers.com/
Hudson Valley Renegades (A) - http://www.hvrenegades.com/
Long Island Ducks (ALPBC) – http://www.liducks.com/
Long Island Rough Riders (USL) - http://www.rough-riders.com/
Rochester Americans (AHL) – http://www.amerks.com/
Rochester Red Wings (IL) - http://www.redwingsbaseball.com/
Rochester Rhinos (USL) - http://www.rhinossoccer.com/
Syracuse Crunch (AHL) - http://www.syracusecrunch.com/
Syracuse SkyChief (IL) - http://web.minorleaguebaseball.com/index.jsp?sid=t552

Buffalo Bills (NFL) - http://www.buffalobills.com/
Buffalo Destroyers (AFL) - http://www.buffalodestructors.com/
Buffalo Sabres (NHL) - http://sabres.nhl.com/
New York Dragons (AFL) - http://www.newyorkdragons.com/
New York Giants (NFL) - http://www.giants.com/
New York Islanders (NHL) - http://islanders.nhl.com/
New York Jets (NFL) - http://www.newyorkjets.com/
New York Knicks (NBA) - http://www.nba.com/knicks/
New York Liberty (WNBA) - http://www.wnba.com/liberty/
New York Rangers (NHL) - http://www.newyorkrangers.com/

Stadiums - Arenas
Blue Cross Arena - http://www.bluecrossarena.com/
Madison Square Garden - http://www.thegarden.com/index.jsp
HSBC Arena - http://www.hsbcarena.com/
Nassau Coliseum - http://www.nassaucoliseum.com/
Pepsi Arena - http://timesunioncenter-albany.com/

Related Major Skills
Knowledge of Sports Excellent speaking and writing skills Problem solving
Good interpersonal skills Good decision-making Leadership skills
Interpersonal skills Motivating others Directing and motivating staff
Good organizational skills Numerical computation